

How to communicate to WACUHO

Quarterly WAVES Newsletter

Write articles about a past WACUHO event, updates from your committee, or even something innovative you tried at your institution

Spring WAVES submission deadline May 3
Published to membership May 13

Send title of article and content via email to editor@wacuho.org

Weekly News & Update Emails

Sent out on Mondays

Send title and blurb by Wednesday at 5pm the week before you want the announcement to go out

Email tech@wacuho.org, president@wacuho.org, and your event chairs for approval

Get on the WACUHO Website

Submit a title and blurb

Can contain videos or images

Email tech@wacuho.org, president@wacuho.org, and your event chairs for approval

Create a Website

Contact tech@wacuho.org for assistance

Must have:
• Refund Policy
• Affirmative Action Statement

To Publish, email tech@wacuho.org, president@wacuho.org, and your committee chairs (3 business days in advance)

Social Media

Facebook
• WACUHO Friends and Family Group Page
• WACUHO New Professionals Group Page
• Create your own page

LinkedIn
• Send to communications@wacuho.org

Twitter
• Send to communications@wacuho.org

Tips: Create a “publish to membership” date. Make sure all your materials including your website are ready before then. Send an email update.

Get a message on the main WACUHO website. As updates to your event occur, send another email. Use at least 4 of the above methods.

Stay Connected to WACUHO



WAVES
Newsletter

- <http://wacuho.org/to/waves>



Emails

- Sign-up at <http://wacuho.org/to/emails>
- Archive: <http://wacuho.org/to/emailarchive>

New WACUHO Website

- <http://wacuho.org>



Facebook



- <http://wacuho.org/to/facebook>



LinkedIn



- <http://wacuho.org/to/linkedin>



Twitter



- <http://wacuho.org/to/twitter>