

WAVES

The official newsletter of the
Western Association of College and University Housing Officers



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President's Letter

Suzanne "Seppy" Seplow

To My WACUHO Family,

It has been an honor and a privilege to serve as your 52nd President. WACUHO is so much more than an association, it is truly a family. This year has been filled with joy, laughter, challenges, loss and many successes. I have had the good fortune to work with a dedicated executive board, a relentless annual conference chair (along with incredible conference committee chairs and committee members), and supportive corporate partners. What a wonderful journey it has been.

Together, we accomplished a great deal this year. We had strong participation in our RAPS, continued interest with WTI, re-established PMI, active committee involvement, progress with our Task Force Committee, progress with our new website development, and an amazing keynote speaker at our Annual Conference and Exposition (ACE). I am also very pleased to report that after great concern with the conference budget, we landed in the positive and owe much gratitude to Judy, Willie, the Santa Barbara team and the conference committee chairs. Given this economic climate and how so many conferences are struggling – we should be really proud that we were financially healthy with our end result. Great job all around!

In our line of work, we are constantly sharing with students the value of involvement. I can cite the research that says involvement is a positive predictor for many beneficial outcomes. However, instead of formal citations, I'd rather just share my personal story. When I moved to the Western Region, I didn't immediately join/connect with WACUHO. However, my 3rd year in the region, I went to the Annual Conference at Oxnard and remember attending the Sunday Night opening dinner. I was a bit nervous, as I really didn't know too many people in the region and immediately got the sense that everyone knew each other. I recall the conference was opened by the Chair, JB Brock. It was like yesterday for me – JB got up to the microphone with everyone cheering and clapping, and I thought, "Who is this guy?" It turns out he is Mr. WACUHO! JB, on that night and now in my heart forever, represented the wonderful values I treasure in WACUHO - inclusiveness, caring, embracing, thoughtful, learning, laughter and fun. If you've been involved – keep it going; and if you haven't, trust me, it is a place where you can find a home!

Thanks to all my WACUHO mentors and friends. Special thanks to my supervisor and my staff at UCLA and my beloved partner Robin for supporting me through this adventure. I will miss my role as President, but I am ready to set sail into the WACUHO Past President Club with the finance advisory committee, a little golf and betting at the banquet!

With much gratitude,

Seppy (aka Suzanne Seplow)

Submission Deadlines:

The WAVES is generally published two weeks after the submission deadlines.

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Spring WAVES: April 9, 2010

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WACUHO AFFIRMATIVE ACTION STATEMENT

WACUHO recognizes the benefits derived from the inclusion of diversity in the Association. Significant contributions are made by members from all areas of higher education and at every level of responsibility. The quality of perspective and experience shared by our members, inclusive of ethnicity, age, gender, religious preference, sexual orientation, or differing abilities, adds a dynamic that enriches the character of the Association. WACUHO encourages all to actively participate in its programs, events and activities.

2009 Corporate Partners

Gold Plan

ASI Campus Laundry Solutions

Capstone Development Corp.

Collegeboxes, Inc.

Collegiate Concepts, Inc.

Foliot Furniture, Inc.

KLN Steel Products Company

Micro 101 Solutions, Inc.

Southwest Contract

Web Service Company

Silver Plan

A-1 Textiles & Hospitality Products

AMF Support Surfaces, Inc.

National Student Services, Inc.

On Campus Marketing

STAFF UPDATES

Chico State:

Lee McFee joined Chico State as an Assistant Residence Community Coordinator in July 2009. She holds a Masters Degree in College Student Affairs (May 2009) from Azusa Pacific University. Lee recently served in Malaysia on an International Service Project. While obtaining her Masters Degree, she served as a graduate assistant for the Campus Life Office at California Baptist University and as the director of the College Headed and Mighty Proud (C.H.A.M.P.) Program at Azusa Pacific University.

Lyndon Huling joined Chico State as an Assistant Residence Community Coordinator in July 2009. Lyndon holds a Masters Degree in Education Administration with a specialization in Student Affairs (May 2009) from University of the Pacific. He was as a graduate residence director at University of the Pacific and has experience in supervising student staff, advising hall council, overseeing RA programming, and working with living-learning communities.

Willie Blackmon joined Chico State as an Assistant Residence Community Coordinator in July 2009. Willie holds a Masters Degree in Leadership and Higher Education (May 2009) from University of San Diego. He served as a graduate assistant for the Student Leadership and Involvement Center where he was involved with advising students, working with the Programming Board, Multi-cultural Board, and the Marketing Board.

Anna Lind Thomas has been promoted to the Residence Community Coordinator position effective July 2009. She currently serves as an Assistant Residence Community Coordinator at Chico State.

Bradley Wolf has been promoted to the Residence Community Coordinator position effective July 2009. He recently served as an Assistant Residence Community Coordinator at Chico State.

Juan Blanco has been promoted to the Residence Community Coordinator position effective July 2009. He recently served as an Assistant Residence Community Coordinator.

UC Riverside

Patricia Garcia is a recent graduate from Texas A&M where she received her Masters of Education in Higher Education Administration. Patty will be the Resident Director for Falkirk and Family Housing.

Juanita Gray joins the staff as the Resident Director for West Lothian. She has previously worked at SDSU and CSU Sacramento. Originally from Ohio, Juanita completed her Masters of Science in Educational Psychology.



San Clemente Villages GETS THE GOLD!

The University of California at Santa Barbara's 'San Clemente Villages' project has been awarded the Leadership in Energy and Environmental Design's (LEED) prestigious GOLD level certification for new construction (NC) by the U.S. Green Building Council (USGBC). LEED is the industry standard for designing and constructing the world's greenest, most energy efficient buildings for a sustainable future.

Located on over 11 acres of the scenic University of California, Santa Barbara (UCSB) campus, with 327 two and four bedroom furnished apartments, San Clemente Villages is home to nearly a thousand students. Amenities include 1000 parking spaces, a community events center, study areas, laundry rooms, TV rooms, and courtyards.

The UCSB campus has always maintained a high awareness of green practices. Housing & Residential Services, in particular, has been known for decades as a leader in sustainable practices such as recycling programs, pre and post consumer composting of dining commons food waste, high recycled content carpet tiles and furniture, and energy conservation programs in student residence areas, dining commons, and administrative office spaces. Incorporating existing practices, and adding additional contemporary sustainable processes and innovative ideas to the planning, engineering and architectural phases of the San Clemente project was the key to attaining the LEED NC GOLD certification.

Some of the qualities and green sustainable design elements incorporated into the USGBC's LEED certification process include community connectivity, alternative transportation access, reduced site disturbance and restoration, storm water management and treatment, hardscape heat and light pollution reduction, water efficiencies in landscaping and domestic potable water use, energy optimization and monitoring of building systems, recycling of construction and daily operations waste, low emission architectural finishes, solar orientation and natural ventilation to maximize natural heating and cooling, green cleaning products, green maintenance practices, and proactive ongoing education of occupants about sustainable living practices.

In addition to meeting these basic LEED NC guidelines, in order to attain the GOLD, the San Clemente Housing LEED team pursued features beyond the norm. Through collaboration with planners, architects, engineers, project managers, contractors and vendors, a strategic effort was made to set the bar higher than the original goal of SILVER certification.

Decentralization of the boiler plant from one massive boiler room into many highly efficient 'just in time' low NOx localized boiler units reduced plumbing by approximately 17 miles of copper tube. This energy model exceeds the current California Title 24 building energy standard by 54.5%, gaining 10 of the final 42 credits towards the LEED NC GOLD.

An aggressive goal set by the Housing team was to capture 100% of recyclables from all waste in the complex. Through collaboration with the local waste management vendor, a first time process was devised. All waste is commingled, and the waste management vendor has dedicated facilities to sort through and capture all recyclable content, and certify the process. This is doubling efficiency when compared to the usual 40-50% of recycled content achieved in even the most effective recycling programs.

The San Clemente Villages landscaping is irrigated without using any potable domestic water. Through collaboration with the local sewer and water districts and project landscape architects, San Clemente utilizes 100% reclaimed water for all of the landscape. This process is saving natural resources and reducing cost, as the billing rate for reclaimed water is nearly half of the potable drinking water rate. This commitment supports the water district in pursuing this practice in other locales.

The project also incorporates award winning storm water retention ponds and bioswales, diverting and processing 100% of the rainwater runoff from the entire project site (18 buildings) and the adjacent public road. This treatment process diverts the majority of pollutants from reaching the ocean, and promotes percolation back into the ground. The design won a University of California best practice award for water quality & efficiency. The process is helping to restore ground water tables and to reduce saltwater intrusion from the nearby Pacific Ocean. Through collaboration between the UCSB Center for Biodiversity and Ecological Restoration



(CBER) and Housing & Residential Services, the site will be managed and used as an educational tool for environmental studies students, residents, and visitors.

As a result of a culmination of many creative, talented, and persistent people, all adding their unique and critical elements to the process, San Clemente Villages will be a showcase of sustainable practice for many generations – both in building practices and in everyday living. Providing an example of responsible sustainable living, San Clemente Villages is conducive to a fully enriched and connected student life experience – it is also a heck of a nice place to live.

by Barry Colwell
Coordinator of Resource Planning
UCSB Housing & Residential Services

For additional information and a personalized tour of San Clemente Villages, please contact Barry at bcolwell@housing.ucsb.edu or (805) 893-4678.

Have something to say? Interested in sharing a new process, program or perspective? Want to share committee or program information? Do you want something interesting to pop up when your name is Googled? If you are thinking, YES!, consider writing something for the WAVES!

The deadlines are as follows:

Fall WAVES articles deadline: October 9, 2009

Winter WAVES articles deadline: January 29, 2010

Spring WAVES articles deadline: April 9, 2010

Pre-Conference WAVES articles deadline: May 28, 2010

If you need are interested and aren't sure where to start OR if you have a great idea for an article but want someone else to write it, let me know at editor@wacuho.org

6th Annual New Professionals Case Study Competition

Submitted by Case Study Coordinators:

Happy Cimenski-Almogela, Cal State San Bernardino and Alex Belisario, UC Santa Cruz

Here is an excerpt of the scenario:

The economy is a topic on the minds of many. Campus retention is high and there are record numbers of students applying. You are a Director of Housing. You are responsible for continuing progress on an aggressive capital planning schedule in order to prepare for a growing population. The new construction is currently estimated to be \$100 million dollars. High-level campus administrators have asked you to examine your expenditures and present a plan to reduce your expenditures by 15%. This is a cause for concern because you know this may require you to eliminate positions. Knowing that student issues around affordability will continue to grow as parents are laid off and economic struggles continue, you have been asked to increase housing rates by no more than 5%.

What would you do?

How do you approach this challenge?

What other issues need to be addressed and how will you address them?

A number of brave New Professionals tackled this challenge during the recent WACUHO Annual Conference and Exposition. During session II and III, teams took turns to present their response to this hypothetical situation. After approximately 7 minutes of their presentation, judges asked questions about their approach, rationale, and justifications to their approach. All teams did well and would make any Chief Housing Officer proud!

It was no easy task, but the judges deliberated afterwards and selected placement winners. Winners were selected based on the following criteria:

1. Organization of presentation
2. Rationale for chosen responses
3. Practicality of approach
4. Innovation of approach
5. Use of theoretical background to justify approach

Congratulations to:

First place: **Teddy Tsau**, Cal State San Bernardino
Gredley Franklin Harris III, Cal State San Bernardino
Second Place: **Lauren Elan**, University of Southern California
Zach Helsper, University of Southern California
Third Place: **Jessica Fougere**, UC Santa Barbara
Alex Ramos, UC Santa Barbara
Adam Hoang, UC Santa Barbara

Thank you to the Judges:

Suzanne "Seppy" Seplow, WACUHO President and Director of Residence Life, UCLA
Martin Castillo, WACUHO Past Pres., Interim Director, San Jose State University
Gary Little, "Recovering Housing Director," Cal State Long Beach

Thanks to all who participated! See you all next year!!!



Dear WACUHO Friends & Colleagues,

Thank-you for participating in "Naturally WACUHO", our 2009 WACUHO Association Conference & Exposition in Santa Barbara, April 5 - 8. If you attended the conference, we hope your experience in our seaside community was refreshing and fulfilling.



Our incredible planning teams, through their creative and innovative work, enabled this conference to return \$12,652 back to the WACUHO Association.



Thank-you to all the volunteer conference planners from schools throughout California! (66 of our colleagues)

Host committee = 24 volunteers
Kris McPeak & Charlene Chew-Ogi, Co-chairs



Program committee = 18 volunteers
Jack Saxon & Jill Hurd, Co-Chairs

Exhibits = 15 volunteers
Dana Pysz & Danny Mann, Co-Chairs



Corporate Relations = 9 volunteers
Jesse McCauley, Chair



Conference highlights:

- We had 262 registered conference attendees**
- 48 Different schools represented
- 45 Exhibitors participated
- 43 New Professionals in attendance
- 118 UCSB Attendees
- 17 Past Presidents in attendance



Exceptional, award winning speakers provided the key ingredients for our conference success:

Bertice Berry kicked off the fun with her opening keynote address



Spotlight Presenters included Dr. Michael Young, UCSB Vice Chancellor for Student Affairs, Dr. Rudy Busto, UCSB Associate Professor and Sara Caputo, productivity coach, consultant and trainer

Local professionals, including UCSB's Willie Brown and Lisa Slavid, and several colleagues from other campuses provided 42 unique and well received interest sessions



Special events & entertainment enhanced our collaboration:

UCSB Hawaiian dancers opened the festivities on the sand

The UCSB catering team provided our opening beach party dinner at the Cabrillo Arts Pavilion overlooking the Pacific Ocean
Our final Evening Reception was hosted by Allen & O'Hara, Foliot and Sodexo and featured the "Hip Replacements" jazz band
The "Slum Dog Millionaire Dance Team" performed and kicked off the dancing at our final dinner meal together





We celebrated the life of Jim “JB” Brock, our beloved colleague:

Family & WACUHO friends reminisced throughout the conference and honored JB with special notes, photos, music, stories, and a slide show at our Wednesday morning session

Patty Aijian, leadership consultant, wrapped up by acknowledging the gifts and lessons JB contributed to us over the years



Thank-you, Seppy, for your love, guidance, wisdom and tremendous support. What a delight it was to work closely with you.....



Judy Edner, 2009 Chair
WACUHO Conference & Exposition
UCSB Housing & Residential Services

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